



KOMORI TO GO

Tiger Print's takeaway is a five colour Lithrone

When Indian restaurant owner Harun Miah realised he could put an education in graphic design to good use and save his business some money, he bought a single colour press and folding machine and began to produce menus and flyers from his garage. Word began to spread and Tiger Print (UK) Ltd was born, specialising in A4 leaflets promoting all kinds of restaurants and takeaways.

Two years later the company has grown into a thriving specialist printer with customers all over the country - and its latest investment is a major step into full colour production - a pre-owned five colour Komori Lithrone 526 from West Park Graphic Equipment.

“As 70% of our work is now full colour it made sense to keep that work in house and go for at least a four colour machine,” says Mr Miah. “Most of our work is medium-to-long run lengths from 50,000 up to 200,000 so we decided to go for an A2 press which enables us to plan 4-up. The fact we’re not doing short runs means we don’t need the levels of automation included on most new machines, so we began to look for a pre-owned press.”

Mr Miah continues, “ at first we looked at Heidelberg’s, but soon realised we could get more for our money with Komori without sacrificing quality. In fact the Lithrones are superior in some ways, they have a greater rolling power and a better dot.”

Eventually Mr Miah chose a Lithrone 526 from West Park. “The fifth colour was a bonus, we were looking at four colour models but West Park found a five colour at roughly the same price. In the end we went with them because they have a good reputation as Komori specialists - because of their product knowledge we can usually solve problems with a phone call, without suffering downtime while waiting for an engineer.”

So far, West Park’s service has exceeded expectations according to Mr Miah. “The Lithrone did need some attention to get it up to speed, but I have to say West Park have offered far more help than we expected. We have known other dealers who disappear once their equipment is installed, but West Park seem pleased to go much further to help us succeed.”

Tiger Print (UK) Ltd is still a relatively small concern, but has just moved into a new 3,500sq ft premises and a growing order book has led to optimistic expansion plans. “We will most likely install another press before long to cope with demand and we hope to establish a strong internet presence,” says Mr Miah.

Contact West Park Graphics -

By Phone: +44(0)1977 681125, By Fax: +44(0)1977 681040

By Email: sales@westparkgraphic.com

www.westparkgraphic.com