



ANOTHER STRING TO THE BOW

Five colour Perfecting Speedmaster 74 helps Abbey Hine become Jack of All Trades

Abbey Hine Ltd of Bury St Edmunds is a flourishing trade printer which has successfully exploited a range of markets. Having built its success on business forms production in the 1980s, the company diversified into label production in the 1990s, and also added a commercial sheetfed printing division which has continued to expand with increasingly large and sophisticated Heidelberg presses. Following the success of its first 5-colour Speedmaster 74, installed in 1998, Abbey Hine has now purchased a second - only this time, the company has opted for a perfecting machine. Both Speedmasters came from pre-owned specialists West Park Graphic Equipment.

“As a trade printer we need to be able to take on as much work as possible,” says Production Director Brian Hamann. “We are often asked to print multipage documents which are either 3-over-2 or 2-over-2, and now we can produce these jobs in one pass we are more competitive by being much more productive.”

“Our first Speedmaster 74 opened the world of quality B2 sheetfed print to us, and we needed a second machine to increase capacity.” Mr Hamann continues. “Having two five colour Speedmaster 74s working side by side offers a very flexible production set-up, allowing us to switch jobs between the presses.”

Choosing a reputable supplier of pre-owned equipment was not a problem for Mr Hamann once the decision to buy a press had been taken. “We have been dealing with West Park for years, and we have always found them to be a good honest company who are friendly and professional about what they do. On this occasion we very nearly bought the Speedmaster from elsewhere, but as usual West Park managed to find a better machine which matched our required specifications.”

Abbey Hine Ltd now has two premises in Bury St Edmunds, one containing its business forms division, the other its sheetfed and label division. It has 60 staff and a turnover approaching £6m.

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